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| APPLICATION NO.  | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |  |
|--|-------------|----------------------|---------------------|------------------|--|
| 10/791,298   | 03/01/2004  | James T. Morris      | 58083/374981 (M065) | 3516             |  |
| 72058 7590 02/01/2010 Kilpatrick Stockton LLP- Adobe Systems, Inc. 58083 Kilpatrick Stockton LLP |             |                      | EXAMINER            |                  |  |
|  |             |                      | TRAN, PAUL P        |                  |  |
| 1100 Peachtree Street<br>Atlanta, GA 30309-4530  |             |                      | ART UNIT            | PAPER NUMBER     |  |
|  |             |                      | 2618                |                  |  |
|  |             |                      |                     |                  |  |
|  |             |                      | MAIL DATE           | DELIVERY MODE    |  |
|  |             |                      | 02/01/2010          | PAPER            |  |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

| Application No. | Applicant(s)  |  |
|-----------------|---------------|--|
| 10/791,298      | MORRIS ET AL. |  |
|                 |               |  |
| Examiner        | Art Unit      |  |

|  | PAUL P. TRAN  | 2618  |  |
|--|---|---|--|
| The MAILING DATE of this communication appear  | ars on the cover sheet with the c   | correspondence add  | ress                                     |
| THE REPLY FILED <u>13 January 2010</u> FAILS TO PLACE THIS A   | PPLICATION IN CONDITION FOR   | R ALLOWANCE.  |  |
| 1.  The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following r application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:   | the same day as filing a Notice of a<br>eplies: (1) an amendment, affidavi<br>al (with appeal fee) in compliance              | Appeal. To avoid abar<br>t, or other evidence, w<br>with 37 CFR 41.31; or | hich places the (3) a Request            |
| a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this Ac no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (t MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f  | dvisory Action, or (2) the date set forth<br>ter than SIX MONTHS from the mailing<br>b). ONLY CHECK BOX (b) WHEN THE          | g date of the final rejection   | n.                                       |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the sleet forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL | on which the petition under 37 CFR 1.1<br>ension and the corresponding amount of<br>nortened statutory period for reply origi | of the fee. The appropria<br>nally set in the final Offic                 | ate extension fee<br>e action; or (2) as |
| <ol> <li>The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exten Notice of Appeal has been filed, any reply must be filed with AMENDMENTS</li> </ol>  | sion thereof (37 CFR 41.37(e)), to  | avoid dismissal of the  |  |
| <ul> <li>3.  The proposed amendment(s) filed after a final rejection, b</li> <li>(a) They raise new issues that would require further con</li> <li>(b) They raise the issue of new matter (see NOTE below</li> <li>(c) They are not deemed to place the application in bett appeal; and/or</li> </ul>  | sideration and/or search (see NOTv);  | E below);   |  |
| (d) ☐ They present additional claims without canceling a c<br>NOTE: (See 37 CFR 1.116 and 41.33(a)).<br>4. ☐ The amendments are not in compliance with 37 CFR 1.12   |   |   | PTOL-324).                               |
| <ul> <li>5. Applicant's reply has overcome the following rejection(s):</li> <li>6. Newly proposed or amended claim(s) would be allowed non-allowable claim(s).</li> </ul>  | ·   |   | •  |
| 7.  For purposes of appeal, the proposed amendment(s): a) [ how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1,3-19,21-65 and 67-102. Claim(s) withdrawn from consideration: 2,20 and 66.   |   | l be entered and an e:  | xplanation of                            |
| AFFIDAVIT OR OTHER EVIDENCE  |   |   |  |
| <ol> <li>The affidavit or other evidence filed after a final action, but<br/>because applicant failed to provide a showing of good and<br/>was not earlier presented. See 37 CFR 1.116(e).</li> </ol>  | sufficient reasons why the affidavi   | t or other evidence is  | necessary and                            |
| 9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to over showing a good and sufficient reasons why it is necessary   | vercome <u>all</u> rejections under appea   | ıl and/or appellant fail:   | s to provide a                           |
| 10. $\square$ The affidavit or other evidence is entered. An explanation   | of the status of the claims after er  | ntry is below or attach   | ed.                                      |
| <ul> <li>REQUEST FOR RECONSIDERATION/OTHER</li> <li>11. The request for reconsideration has been considered but<br/>See Continuation Sheet.</li> </ul>   | does NOT place the application in   | condition for allowan   | ce because:                              |
| 12. Note the attached Information <i>Disclosure Statement</i> (s). (label{eq:statement}).  | PTO/SB/08) Paper No(s)  |   |  |
| /Nay A. Maung/<br>Supervisory Patent Examiner, Art Unit 2618   | /PAUL P. TRAN/<br>Examiner, Art Unit 2618   |   |  |
|  |   |   |  |

Continuation of 11. does NOT place the application in condition for allowance because: The Applicant's response in substance.

(A) Regarding claim 1, the Applicant argues that "Claim 1 recites storing and using data for a "subscribed to" channel on mobile devices, specifically reciting that data feeds comprising channel data that is updated over time, such that updated channel data is provided over time for storage in a feed store on each one of said plurality of mobile units for each one of a plurality of channels subscribed to and that channel application presentation on each mobile device uses the updated channel data from the feed store to display one of said plurality of channels subscribed to". the Applicant further argues that 'neither Clayton nor Tashiro teaches or suggests the claimed provision of "subscribed to" channel data on mobile devices as described' in claim 1 above.

In response to argument (A) above, the examiner respectfully disagrees. Clayton (ABS; Col. 2: 65-Col. 5: 32) tries to solve a problem of a traditional radio device by unadequately providing update to the internal database of radio device. Clayton (Col. 6: 3-37) proposes a system that supports two type of channels such as audio broadcasts and personal information services that can be updated by location as the mobile device travels on the roads, notwithstanding the audio broadcast service, the personal services comprising email navigation, traffic alerts, which are multimedia contents that requires the information to be downloaded and stored within the memory of the device, i.e. update memory on the road and present to user via the display screen. Clayton (Col. 13: 61-Col. 14: 29) also discloses how user may setup user profile for purchasing or subscribing the the digital satellite service. Thus, Clayton clearly discloses updating channel information of the subscribed-to broadcast channels as indicated in the user profile settings.

In addition to Clayton, Tashiro (ABS, Figs. 6, 12 and 19-20) furthermore discloses with details as how the each multimedia content channel is updated, accumulated and presented in real-time to subscriber on the mobile device 40 (Fig. 6, Page 5:[0078]-[0081]). Furthermore, Tashiro (Fig. 12, Page 7: [0118]) discloses how user can buy ticket of a horse race game and process how to pay for the subscribed game or channel. Furthermore, Tashiro (Fig. 18, ref 1200, Page 10: [0171]) discloses a satellite system comprising a electronic settlement system allow the fee charging when the device download the detail information. Furthermore, Tashiro (Figs. 19-20), shows purchasing and acquiring payment detail information using data store docking station and the mobile receiver 300 via internet connection.

As can be seen above, the examiner respectfully submits that Clayton and Tashiro discloses the limitations of Claim 1, since claim 1 simply states (partially quoted):

"said data feed comprising channel data that is updated over time such that updated channel data is provided over time for storage in a feed store on each one of said plurality of mobile units for each one of a plurality of channels subscribed to;"

Claim 1 does not discloses any details as how the updated channel data is stored or privided over time nor what are the plurality of channels subscribed-to by user to be used. Based on at least one of the above reason, the examiner respectfully requests the rejection of Claim 1 be maintained. Claims 19, 34, 48, 63, 78, 84, 90 and 96 due to the similarity in claimed limitations, their rejections are therefore also kept unchanged. All dependent claims depending to the above claims therefore remain rejected as currently presented in the last final Office action.